





COMPANY OVERVIEW

LB Brothers is core activity in construction which carded out full comprehensive construction services to the Industrial market. LB Brothers has been involved in the construction industry for over 20 years. LB Brothers company, which also operates business units under the names of LB Brothers Construction Sdn Bhd and Hong 1-luat Aluminium Sdn Bhd, a leading producer and supplier of products and services for the construction industry. We started out in 1985 as aluminums fabrication, and then into turnkey construction field operate solely in Malaysia and the region. Since this time the company has experienced continued growth

Today, we offer a full range of services in the construction field including general contracting, design-build and construction management. With extensive and relevant experience, our project staff offers the level of practical knowledge and hands-on problem solving skills required to deliver a successful project in today's highly diverse and competitive market

The size of our company provides a distinct advantage. We draw on the strengths of our diverse team, expertise and resources, and remain committed to building quality and innovation into our products and services. We've built a reputation for being open, honest and forthright in all of our business dealings. Despite the changes and growth over the years, LB Brothers core assets, its people, have been and will continue to be the common thread that has defined our company. Through them, our clients will continue to receive the quality products and services they have come to expect from us

We, at LB Brothers Construction, seek all customer comments and complaints, and believe that every interaction is an opportunity to create a customer for life. We listen, we care, and we act to exceed their expectations and provide the best customer experience possible







COMPANY VISION

As a business entity, LB Brothers aim to be a top qualities construction continual improvement. We are committed in providing service that enhance customer's satisfaction in accordance with the contractual requirement.

COMPANY MISSION

To Provide innovative qualities products and service that exceeds customer's expectation.

To continuously attract, retain and develop human capital.

To achieve market leadership and operating excellence in every business segment.



WHAT WE PROVIDE

Because there are a variety of projects, there is also a variety of contract formats available to our clients. Not every format is appropriate to every project. Our goal is to help you choose the best management structure for your construction needs, and then to work within the flexibility of that framework to custom ddesign a relationship together.

COMPANY PHILOSOPHY

Our philosophy is to provide quality construction at competitive rates while maintaining absolute personal commitment and involvement with our clients and with the design and consulting professions

BOARD OF DIRECTORS

LB Brothers Constructions SDN.BHD. (546216M)

Managing Director: Mr Lim Hooi Lee Executive Director: Mr Tan Aik Loong

Hong Huat Alumni SDN.BHD.(279374-W)
Managing Director: Mrs Lim Siew Yuan
Executive Director: Mr Lim Hooi Boon

Director: Mrs Cheah Bee Kheng Director: Mrs Chin Chooi Kham









COMPANY MANAGEMENT ORGANIZATION

Decision Making authority and accountability at the job site produce the most cost effective and responsive solutions for nearly all operational needs of a project. This philosophy drives organizational structure and procedures

Hi, Lim Personnel a resource for all projects, intimately involved in all phases from inception and early phases, through jobsite administration to project completion.

This format maintains a low overhead profile while increasing job knowledge and responsiveness, avoids delays, provides accurate and timely cost tracking, and places project responsibility directly in the hands of the Project Manager

. LB Brothers organization structure is designed to meet the demands of factorsthat constantly vary Geographical location of job sites Scope and complexity of projects Duration of projects







COMPANY MANAGEMENT PHILOSOPHY

We believe that financial success, growth and industry respect all begin with a quality work environment. LB Brothers encourages informal communication within the company, seeking suggestions and supporting innovation. We believe in promoting from within and creating a work place that both challenges individuals and holds them accountable

LB Brothers will continue to expand its operations, both in geography and work type, by leveraging our depth of experience, commitment to innovation and pursuit of new and unique opportunities. We also remain committed to supporting the communities we live in and believe that strengthening our roots leads to a stronger company with loyal, life long team members.

This is an advantage wherever the opportunities of the marketplace may take us. We will continue to invest in local aggregate resources and fixed-based production facilities to keep our traditional markets strong and viable for the long term.

LB Brothers believes in honesty and integrity. Our goal is to conduct ourselves at all times in such a way that the customer receives the highest quality work and service for the lowest possible cost







COMPANY ORGANIZATION CHART

All Departments within our company provide service and support within a team environment which allow us to meet our company objectives LB Brothers Construction's organizational structure focuses on six functional areas

Marketing/Estimating
Management and Operations
Plants, Equipment & Technology
Health, Safety and Environments
Human Resources/Finance
Purchasing-/Administration







DESIGN AND BUILD

This management structure offers one-stop shopping for the entire construction project. With the Design-Build option, the Owner chooses the appropriate Contractor, who will submit a lump sum contract price to provide everything necessary to do the job from start to finish, including the design team and other consultants. The Owner, Contractor and consultants work as a team to create a quality building at the most affordable price.

Material selection and design concepts are constantly evaluated for cost effectiveness, and savings are passed along to the client. As some tenders can be invited based on the preliminary plans, construction can begin almost immediately - before the design is finalized. This also allows material with long delivery times to be ordered very early in the process

The benefits of this structure include

Fast-track construction schedule Design changes possible "on the fly" Design fees reduced Input from contractor/trades possible while project is in the design stage









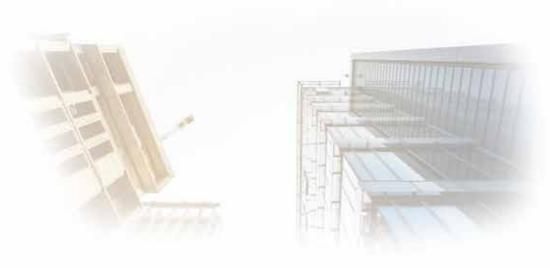
CONSTRUCTION MANAGEMENT

Construction Management allows the Owner to take a significant hands-on role in the project. In this relationship, the Owner chooses the most qualified Construction Manager, who is retained for a fee that excludes subcontractor and consultant fees, as well as material costs. The fee would include (but not be limited to) budgeting, tendering, consultation, site supervision, scheduling and payment of subcontractors and vendors, all on behalf of the owner.

Flexibility is key to this type of building strategy, and there are many configurations that can be applied. Because the sub-trades and suppliers are being hired directly by the owner, there is "open book" accounting, which means the Owner knows the costs of every aspect of the job. This allows the Owner to benefit from any savings garnered along the way and have direct input to quality

The benefits of this structure include Cost savings directed to owner Fast-track construction schedule











This is the traditional construction structure. In this process, the design team is chosen first to complete the working drawings and specifications. Then there is a calling of tenders. Contractors who are building will complete a detailed take-off and invite sub-trades to quote on their portion of the project.

This process will result in the Contractor submitting a tender price. This amount is a lump sum that will include all aspects of construction from site preparation to the final landscaping details, excluding the fees charged by the design team and other consultants. Generally speaking, the lowes bidder will get the job.

if all tenders are over budget, the entire procedure must be repeated. Once the general contractor has been chosen, the sub-trades will start to be awarded and the project can start







SPECIALIZATION



CEILING

- Walkable Ceiling with F.F.U. and HEPA filter
- Walkable Ceiling with F.F.U. and UHMWPE filter
- 2hrs Fire-rated ceiling
- Aluminium Anodized Ceiling System
- Aluminium Strip Ceiling



PARTITION

- · Gypsum Board Partition
- · 2hrs Fire-rated Partition
- Chipsteel Partition
- · Honeycomb Panel Partition
- Vinyl Laminated partition



DOORS AND WINDOW

- Aluminium Door & Window
- Roller Shutter
- · Roller-fast Door
- Sectional Door
- Lockset, Door Closer, Door Selector, Push Bar
- Window Blinds
- Plastic Curtain
- Aluminium Louvers
- Full Glass Swing
- Doors



CONCRETING

- Concreting Slabs
- · Machinery/Equipment
- · Plinths Concrete
- Ramp Concrete Kerb



EXTERNAL WORKS

- Brick Wall Construction
- Prestawall
- Composite Panel
- Curtain Wall
- Road Repair
- Pedestrian Thermoplastic



FLOORING

- Rendering
- Tiling
- · Epoxy Coating
- Vinyl Tiles/Sheet/

Anti-static/Conducive

- Raise Floor
- Carpet Tiles/Carpet Rolls



OTHER CSA

- F.R.P. Grating Air
- Shower Room
- Signage Room
- Cubicle Furniture
- Cabinet Countertop
- Painting



METALS

- PVC Cover Chain Link Fencing
- Galvanize Fencing
- Steel Structural Warehouse
- Awning/Metal Strut Roof
- · Drain Cover Grafting
- · Stainless Steel
- Metal Railing
- Polycarbonate Roofing



OUR CUSTOMERS

We Pprovide customers value for money in terms of quality products, Timely completion and cost competitiveness. We also strive for long term business relationship with them











ESE INDUSTRIES (S) PTE LTD





Syarikat ONG YOKE UN Sch. Bhd. 翁毓麟有限公司 Company No. 4724-D













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